

Comparative Adjectives and Adverbs

Adjectives

Adjectives are words that describe nouns.

EXAMPLES:

Cheap, Big, Soft, Cold, Innovative, Light, Friendly, Beautiful, Complex, New

We use comparative adjectives to compare two nouns (people, products, ideas, businesses, etc.).

*Their staff is larger than ours.
We produce higher quality products.
Our approach to sales is better than our competitors.*



Adverbs

Adverbs are words that describe verbs (actions).

EXAMPLES:

Rapidly, Quietly, Easily, Confidently, Gradually, Aggressively, Politely

We use comparative adverbs to compare two verbs (actions) or manners of doing something.

*We produce products more quickly than our competitors.
Our sales increased more rapidly this quarter.*

REMEMBER:

It's very common for adverbs to end in -ly but that's not their only form.

quickly, late, seriously, far, fast, cheaply, horribly, happily, efficiently

Note that most one-syllable adverbs have the same form as their equivalent adjectives.

*They have higher prices.
They price their items higher than we do.*

Practice assignment:

- Look at the adverb EXAMPLES above. Use them in a sentence.
- Make your own comparisons using the adverbs in the REMEMBER note above.
- Think of some actions you do differently than your competitors. Use comparative adverbs to talk about the differences.

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