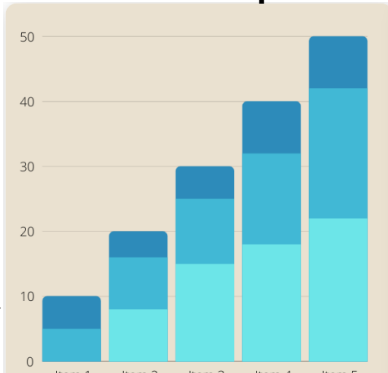
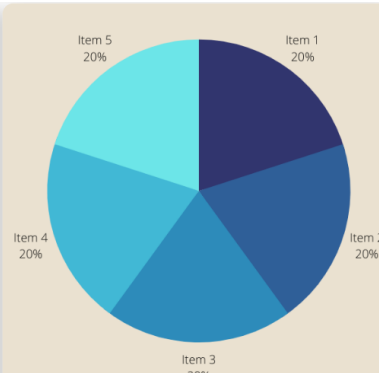


Describing Graphs

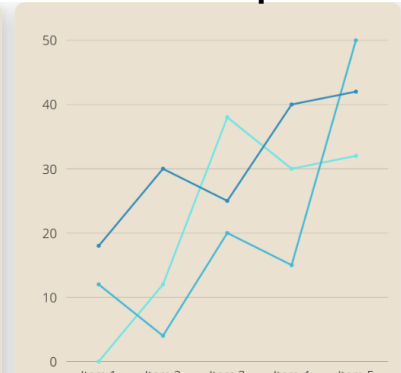
Bar Graph



Pie Chart



Line Graph



Example description:

As you can see in the bar graph, sales have **steadily increased** over the past few years. We have yet to see **a decrease** in sales or even **a plateau** which is great news. The attention our brand is getting through social media however, has seen **a slow decrease** over the past few months so we may want to look into hiring a social media manager to help us with our online presence.

Verbs

Increase
Decrease
Plateau

Adverbs

Sharply
Slowly
Gradually

*Subject + Verb + Adverb
OR Subject + Adverb + Verb*

Adjectives

Sharp
Slow
Gradual

Nouns

An increase
A decrease
A plateau

Subject + Verb + Adjective + Noun

Practice assignment:

- Look at graphs in your company's recent reports and describe the trends you see using verbs, adverbs, adjectives, and nouns.
- Imagine the line graph above is describing a company's growth. Create a description of this graph based on what you imagine each of the lines represents.
- Look at what's happening in the stock market. Use this language to describe what's happening.



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