

Consequences and Modal Verbs of Possibility

Phrases for introducing an effect or consequence of other actions:

Additional vocabulary to describe a company's or industry's actions:

Now that ...

Now that we've reached the sales goal, we might all receive a bonus this year.

Because of ...

Because of the price increase we just made, we may see a dip in sales.

Since (noun) no longer (verb), ...

Since our internet provider no longer offers a competitive price, we could look for a new provider.

Once...,

Once we invoice the client, we might have the payment by the end of the month.

With (noun) now (verb+ing), ...

With the price of oil increasing, flights could become more expensive soon.

As a result, ...

We reached the quarterly goal. As a result, we're on track to reach the annual sales goal.

It turns out, ...

It turns out, several of our new clients are actually clients we had about 6 years ago.

In the end, ...

In the end, we decided to spend the professional development budget on a new training platform.

Thrive:
to grow and be successful

Strive:
to make a serious effort

Maintain:
To keep something stable, or to continue

Reach:
to meet or arrive at something (a goal, etc.)

Manage (to do something):
to achieve something that was difficult.

Collapse:
to fall down, to fail

Struggle:
to face difficult while doing something

Writing Practice:

- Describe some changes happening at your company or industry. What might be the consequences or effects? Use the vocabulary from the lists.
- Use the verbs in the box above to describe your company and its major competitors in the industry.

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